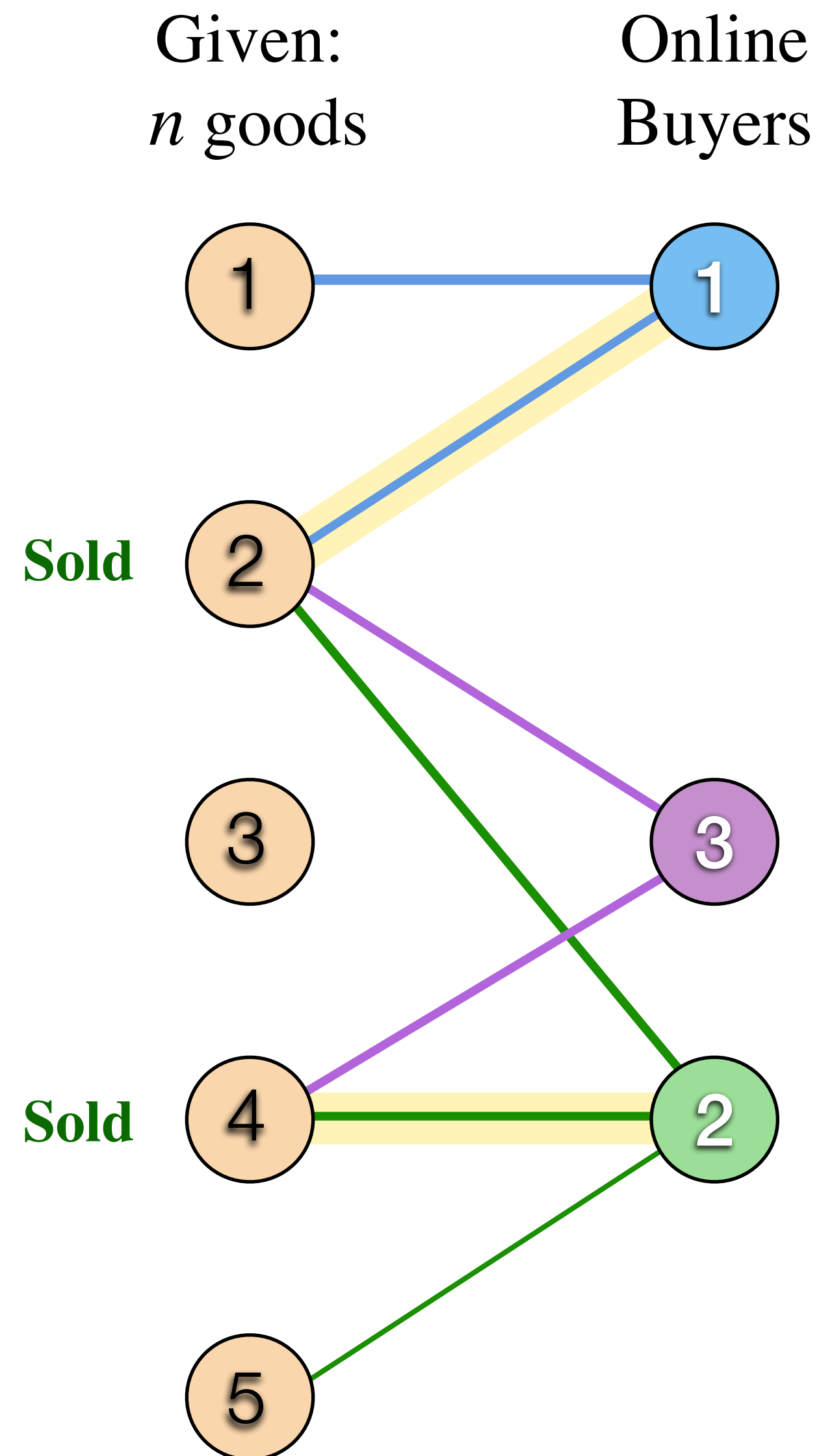


COL 758: Advanced Algorithms

Lecture 36

Online Bi-partite Matching



Preferences of (online) buyers $1, \dots, m$
not known apriori.

$$\alpha = \frac{\text{size of online matching}}{\text{size of optimal offline matching}}$$

Lecture 28: A deterministic algorithm with competitive ratio $(1/2)$.

Today's Lecture: A strategy to maintain a matching with competitive ratio $(1 - 1/e)$.

Randomized Algorithm (Lec 29)

Initialization: $I_{\text{left}} \leftarrow [1, n]$

When Buyer j arrives with choices C_j :

If $(I_{\text{left}} \cap C_j)$ is non empty, then

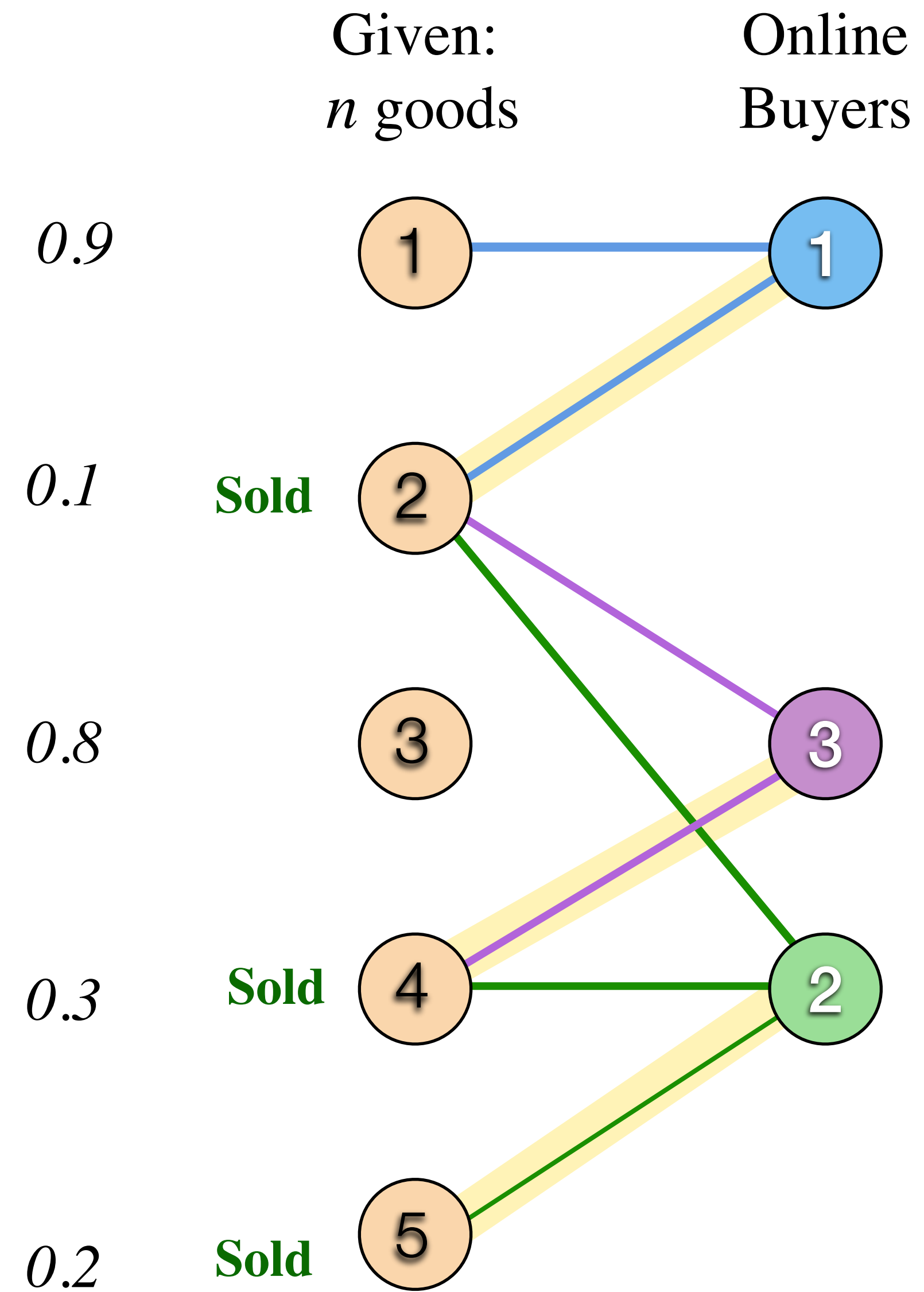
- Let i_0 be a randomly chosen item in set $(I_{\text{left}} \cap C_j)$.
- Match Buyer j to good i_0
- Remove i_0 from I_{left} .

Question: What is competitive ratio of this algorithm?

Ans: The competitive ratio α is half as we can show:

- $\alpha \geq 1/2$ (size of maximal matching is at least half the size of maximum matching)
- $\alpha \leq 1/2$ (counter-example?)

Randomized Algorithm: Main Idea



Associate random prices with all items(goods)

Match buyer j to good with least price

New Randomized Algorithm

Initialization:

$$I_{left} \leftarrow [1, n]$$

For $(1 \leq i \leq n)$: $X_i = U[0,1]$ be random variable. Set price of item i as $p_i = e^{X_i-1}$ ($p_i \in [e^{-1}, 1]$)

When Buyer j arrives with choices C_j :

If $(I_{left} \cap C_j)$ is non empty, then

- Let i_0 be item in set $(I_{left} \cap C_j)$ with “least price”.
- Match buyer j to good i_0 .
- Remove i_0 from I_{left} .

Random Variables: Revenue and Utility

Revenue from item i :

$$R_i = \begin{cases} p_i & \text{if item } i \text{ is sold,} \\ 0 & \text{otherwise.} \end{cases}$$

Utility of Buyer j :

$$U_j = \begin{cases} 1 - p_i & \text{if } j \text{ buys item } i, \\ 0 & \text{otherwise.} \end{cases}$$

Claim 1: The sum $\left(\sum_{i=1}^n R_i + \sum_{j=1}^m U_j \right)$ is the size of matching obtained by our algorithm.

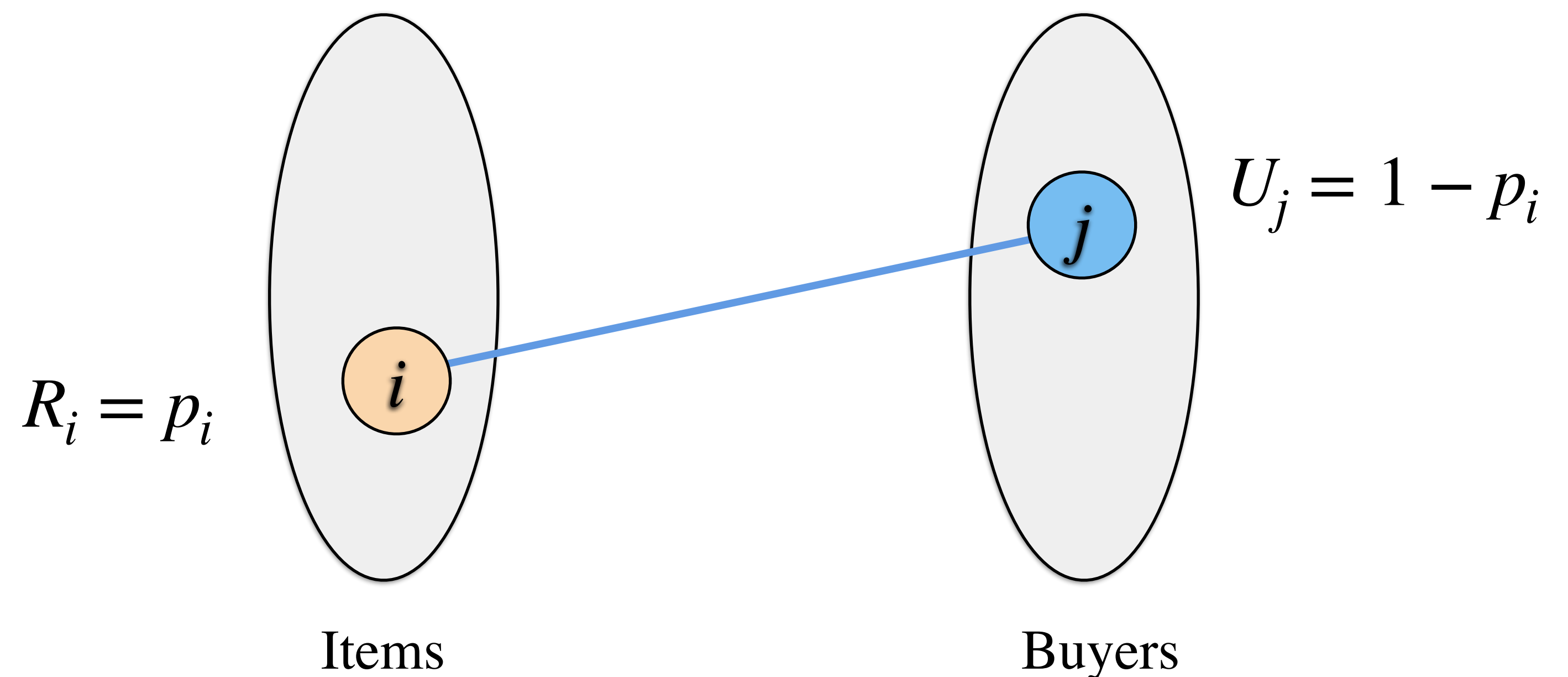
Proof:

For each edge (i, j) , we have

$$R_i + U_j = 1$$

if and only if

(i, j) lies in matching



Random Variables: Revenue and Utility

Revenue from item i :

$$R_i = \begin{cases} p_i & \text{if item } i \text{ is sold,} \\ 0 & \text{otherwise.} \end{cases}$$

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Claim 1: The sum $\left(\sum_{i=1}^n R_i + \sum_{j=1}^m U_j \right)$ is the size of matching obtained by our algorithm.

Implication:

If M^* = optimal offline maximum matching, and M = matching obtained by our algorithm, then

$$E[|M|] = \left(\sum_{i=1}^n E[R_i] + \sum_{j=1}^m E[U_j] \right) \geq \sum_{(i,j) \in M^*} \underbrace{E[R_i + U_j]}_{\geq \left(1 - \frac{1}{e}\right)}$$

*We will show that for any edge (i, j) ,
 $E[R_i + U_j] \geq (1 - 1/e)$*

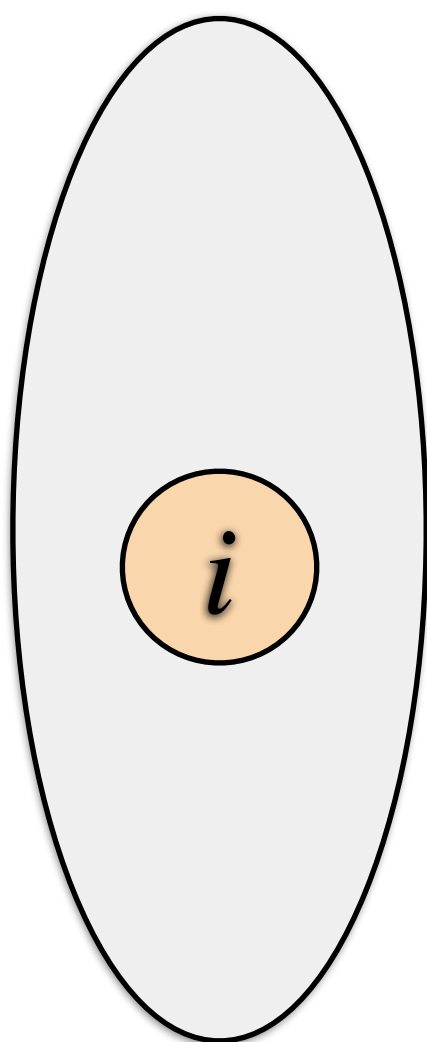
Consider a choice P_{-i} of prices for all items other than i . We will show $E\left[(R_i + U_j) \mid P_{-i}\right] \geq \left(1 - \frac{1}{e}\right)$

Graph G :

Define G to be the graph with

- all n items, and
- all m buyers

Price evaluations of item other than i^{th} item are as vector P_{-i}



n Items

Buyers

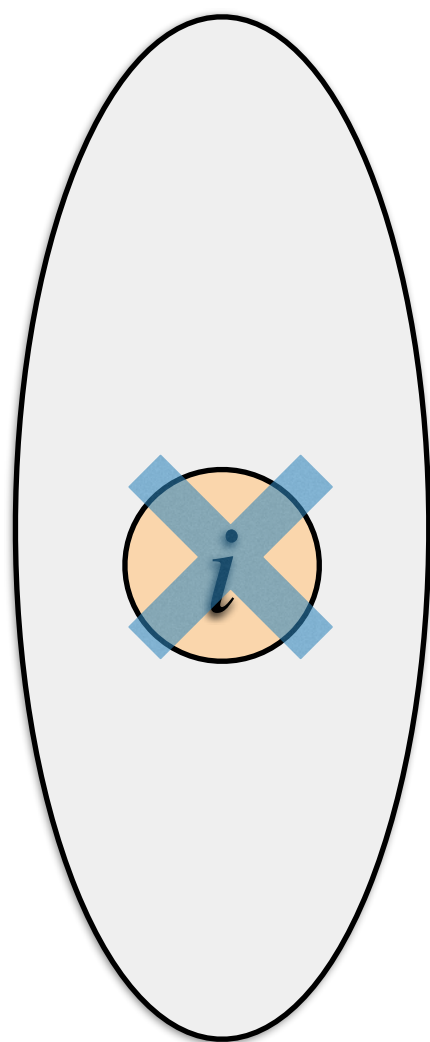
$$E\left[U_j \mid P_{-i}\right]$$

Graph G' :

Define G' to be the graph with

- all items other than i , and
- all m buyers

Price evaluations of all items are as per vector P_{-i}



$(n - 1)$ Items

Buyers

U'_j = utility of buyer j in graph G' .

Consider a choice P_{-i} of prices for all items other than i . We will show $E\left[(R_i + U_j) \mid P_{-i}\right] \geq \left(1 - \frac{1}{e}\right)$

Graph G :

Define G to be the graph with

- all n items, and
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Price evaluations of item other than i^{th} item are as vector P_{-i}

Graph G' :

Define G' to be the graph with

- all items other than i , and
- all m buyers

Price evaluations of all items are as per vector P_{-i}

Claim 2: Let U'_j be utility of buyer j in graph G' . Then $E\left[U_j \mid P_{-i}\right] \geq U'_j$.

Proof:

Price of item sold to
buyer j in G



Price of item sold to
buyer j in G'

Consider a choice P_{-i} of prices for all items other than i . We will show $E[(R_i + U_j) \mid P_{-i}] \geq \left(1 - \frac{1}{e}\right)$

Graph G :

Define G to be the graph with

- all n items, and
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Price evaluations of item other than i^{th} item are as vector P_{-i}

Graph G' :

Define G' to be the graph with

- all items other than i , and
- all m buyers

Price evaluations of all items are as per vector P_{-i}

Claim 3: Let q be such that $U'_j = 1 - q$. Then, $E[R_i \mid P_{-i}] \geq q - 1/e$.

Proof: Here q = amount buyer j is paying in G' . So, if $p_i < q$ then item ' i ' must be sold in graph G !!

(Recall: $p_i = e^{X_i-1} < q$ if and only if $X_i < 1 + \ln q$).

$$E[R_i \mid P_{-i}] \geq \int_0^{1+\ln q} e^{X_i-1} d(X_i) = \left[e^{X_i-1} \right]_0^{1+\ln q} = q - 1/e$$

Random Variables: Revenue and Utility

Claim 2: Let U'_j be utility of buyer j in graph G' . Then $E[U_j | P_{-i}] \geq U'_j$.

Claim 3: Let q be such that $U'_j = 1 - q$. Then, $E[R_i | P_{-i}] \geq q - 1/e$.

These two together implies

Claim 4: For any edge (i, j) , $E[R_i + U_j]$ is at least $(1 - 1/e)$.