

Feedback Received from Academic Units on MBA Concept Paper

S.No.	Department	Comments
1.	Civil Engineering	Generic MBA seems to have no niche areas like Finance, Marketing and Supply Chain Management streams.
2.	CARE	No comments
3.	Kusuma School of Biological Sciences	No comments
4.	CES	No comments
5.	CAS	No comments
6.	Computer Sci. & Engg.	- All three MBA programmes have about 66 credits with CC-30; FC 12; UC:6; E-18. - Here Focus (F) courses are of 6 credits (not 12 as shown in the document) With project SMD 890 (6 credits) to be in relevant specialization. - So why there is a need to have three different MBA programmes where over is about 84%. - Instead there could be one MBA with the following specialization. -Generic -Telecommunication System Management - Technology Management - Whosoever does 12 credits (6 Focus; 6 project) will get appropriate MBA with specialization. - This approach gives flexibility to the students to choose generic or specialized depending on their interest at a later stage than in the beginning. - In CSE department, we have such specialization at M.Tech Program.
7.	Mechanical Engineering	a. The objectives of each of the three MBA programs should be clearly defined. An assessment as to why IIT graduates are not attracted to these programs needs to be studied. b. The course EEL 767 probably requires a Bachelor's degree in electrical engineering. If so, then all the students may not be eligible to do this course. c. Courses EEL 767 and SML 723 have the same titles. d. The academic purpose of the compulsory audit courses, viz., corporate sector attachment and social sector attachment is not clear. e. MBA (Telecommunication systems management) program should be offered jointly with the Bharti School since it caters to the management issues related to the telecom sector. f. The programs should be designed such that B.Tech. or M.Tech students can study for 2 (or 3) semesters extra and earn an additional MBA degree, especially in MBA (Telecommunication Systems Management). g. The attractiveness of the programmes for entrepreneurs, small, micro and medium enterprises is not clear.